1004 DUNDAS STREET LONDON ONTARIO PHONE 451-6700

April 29, 1982.

Mr. Glen Reid, C/O Reidell Chemicals, Post Office Box 7500, London, Ontario. N5X 4X8

Dear Mr. Reid:

This letter is to inform you of the great success we have had selling your product, "Urine Erase". I myself have tried it on several rugs where we have had problems with cats. It worked like a charm. It certainly saves people the cost of buying a new carpet, which in my opinion is the only other alternative. We have talked to all kindsof people in the store that have used it as a last resort. We offer a money back guarantee if our customers are not satisfied with the performance it does. In approximatley four year of stocking Urine Erase, we have not given a refund.

Certainly at the price of \$22.50 per kit I am sure we would have had it back in our laps, if it did not work. Fortunatly this has not happened in our store. As I mentioned before we have had plenty of people who have tried, (Vinegar, Hartz Urine Removers, Perfume and just about tanything you can think of) and to the best of our Knowledge Urine Erase has worked every time.

I recommend this product very highly, not because we sell it, but because it really works.

PM/JCM/dc

Sincerly

V.P. Mr. Phil McHardy

. Mr. J.C. McHardy